

Presenting Organizations



18TH ANNUAL
JOINT TAX &
ESTATE PLANNING
SEMINAR

<http://jointtaxandestate.com>

CO-CHAIRS

Greg Medalie, Esq.
Medalie & Medalie, P.A.
Representing:
Community Foundation of Broward

Marc Lowell CLU, ChFC
The A.I.D. Group
Representing:
Jewish Community Foundation of Broward

Marc Infante, RICP®
Wells Fargo Advisors
Representing:
United Way of Broward County

SPONSOR OPPORTUNITIES

After a record-setting 2018 event, this year's Seminar will provide even greater sponsor benefits and builds on a tradition of cutting-edge presentations by nationally recognized speakers, superior educational experiences, and prime networking opportunities. Do not miss this opportunity to highlight your organization at South Florida's premier Tax and Estate Planning event!

WHO WILL ATTEND

- ✓ Attorneys
- ✓ Certified Public Accountants
- ✓ Investment Consultants
- ✓ Financial Advisors / Wealth Managers
- ✓ Insurance agents
- ✓ Certified Financial Planner™ professionals

Nova Southeastern University

Rose and Alfred Miniaci Performing Arts Center

DATE:

Wednesday, December 4, 2019

SPEAKER:

Bernard A. Krooks, Esq.
LittmanKrooks, LLP

TOPIC:

Planning for an Aging Population Update
Preparing for the Unexpected: Designing and Drafting Estate Plans
That Can Withstand the Heat!

2019 SEMINAR SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$5,000) – Limit 3 (non-competing companies)

- Full page 4 color ad on inside cover, or back cover or inside back cover of attendee manual
- Prominent name recognition on home page of website
- Advertising/ Logo on all collateral including save the date postcard, invitations and e-vites
- Link to your company website on the 18th Annual Joint Seminar website
- 30 tickets for the seminar
- 8 tickets for the Kickoff Reception
- Exhibit table at networking breakfast
- Onstage recognition as Gold sponsor and custom video presentation from onstage & website
- Pre & Post Attendee contact list for seminar

KICKOFF RECEPTION EVENT SPONSOR (\$4,000)

(\$4,000 exclusive sponsor or 2 sponsors at \$3,000 each)

- Full page color ad in Kickoff Reception Event program
- Full page color ad in attendee manual
- Link to your company website on the 18th Annual Joint Seminar website
- Introduction and remarks at Kickoff Reception
- 25 tickets for the seminar
- 8 tickets for the Kickoff Reception
- Acknowledgement in program slide show during seminar
- Exhibit table at Kickoff Reception
- Pre & Post Attendee contact list for Kickoff Reception & Seminar

SILVER SPONSOR (\$2,500)

- Full page black & white ad in attendee manual
- Logo/name recognition on all collateral including save the date postcard, invitations and e-vites
- Link to your company website on the 18th Annual Joint Seminar website
- 20 tickets for the seminar
- 4 Tickets for the Kickoff Reception
- Onstage recognition as sponsor
- Pre & Post Attendee contact list for seminar

BRONZE SPONSOR (\$1,000)

- Half-page black & white ad in attendee manual
- Name recognition on all collateral including save the date postcard, invitations and e-vites
- Link to your company website on the 18th Annual Joint Seminar website
- 15 tickets for the seminar
- 2 Tickets for the Kickoff Reception*
- Acknowledgement in program slide show

*Based on availability

PATRON SPONSOR (\$500)

- Quarter-page black & white ad in attendee manual
- 10 tickets for the seminar
- Acknowledgement in program slide show

NON PROFIT SPONSOR (\$250)

- Business card ad (blk/wh) in attendee manual
- 4 tickets for the seminar

INDIVIDUAL SPONSOR (\$250)

- Name and Company name on "Thank You" page in attendee manual
- 2 tickets for the seminar

DIGITAL SPONSOR (Choose from levels above. Note: no printed media. Available beginning October 25, 2019)

- Link to your company website on the 18th Annual Joint Seminar Website (Gold, Silver or Bronze only)
- Logo/name recognition on all email marketing
- Tickets to Seminar (dependent on sponsorship level)
- Acknowledgement in program slide show

SPONSOR REGISTRATION FORM

Please Check One:

\$5,000 Gold Sponsor **SOLD OUT**

\$500 Patron Sponsor

\$4,000 Kickoff Reception Sponsor

\$250 Non Profit Sponsor

\$4,000 exclusive sponsor or
 2 sponsors at \$3,000 each

\$250 Individual Sponsor

\$2,500 Silver Sponsor

Digital Sponsor (Available after October 25, 2019)

Gold

Silver

\$1,000 Bronze Sponsor

Bronze

Patron

Non Profit

Individual Sponsor

Name of sponsoring organization: *(This is how it will appear in the program.)*

Sponsor Contact: (Name, title) _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Website: _____

Method of Payment:

Check Enclosed

Please make checks payable to:

Jewish Federation of Broward County

(for our bookkeeping purposes, please put "Jewish Community Foundation/Joint Tax Seminar" in the memo section)

Credit Card Information:

AMEX MasterCard Visa Discover

Card No.: _____ Expiration Date: _____

Signature: _____ Date: _____

Make checks payable to and/or send charge card information to:

Jewish Federation of Broward County

5890 South Pine Island Road, Davie, FL 33328

(for our bookkeeping purposes, please put "Jewish Community Foundation/Joint Tax Seminar" in the memo section)

Please submit your ad electronically to: linda@jointtaxandestate.com

For additional information, please contact Linda Wolonick, Event Coordinator

ADVERTISEMENT SPECIFICATIONS

- PDF (preferred) or JPG file (see following page for size and orientation specs)
- 300 DPI (High Resolution), no bleeds, use the specified size as the total image size
- All advertisements are black/white, except Gold & Kickoff Reception Event Sponsor ads which should be in CMYK

Please submit your ad to linda@jointtaxandestate.com

Note: All art will be used "as-is."

Sponsorship Deadlines

Sponsorship Confirmation: August 1, 2019

(Note: In order to be listed on the mailed Save the Date Postcard)

Artwork: August 31, 2019

Payment: September 14, 2019*

*All payments must be paid in full by September 14, 2019 for inclusion in the Attendee Book

For information regarding your sponsorship or program ad:

Linda Wolonick

Event Coordinator

954.370.0041 / linda@jointtaxandestate.com

On behalf of the
Community Foundation of Broward
Jewish Community Foundation of Broward County
United Way of Broward County

Thank You!

ADVERTISEMENT SPECIFICATIONS

GOLD & KICKOFF RECEPTION (Color Adv)

SILVER (Black/White Adv)

Sponsor Full Page Ad

7.78" W x 10.25" H

(Vertical Orientation Only)

300 dpi (High Resolution)

All advertisements must be PDF or JPG

300 DPI (High Resolution)

No bleeds, use the specified Size as Total Image Size

BRONZE SPONSOR Half Page Ad - 7.78" W x 5.05" H (Black/White)
(Horizontal Orientation Only)

ADVERTISEMENT SPECIFICATIONS

**Kickoff Reception Sponsor
Program Ad (Color Adv)
4.2" W x 6.78" H
(Vertical Orientation Only)
300 dpi (High Resolution)**

**Patron Sponsor
Quarter Page Ad
3.8" W x 5.05" H
(Black/White)
(Vertical Orientation Only)**

**Nonprofit Sponsor
Business Card Ad
3.8" W x 2.5" H
(Black/White)**